



Connecticut School Counseling Association Exhibitor & Sponsor Packages **CSCA ANNUAL CONFERENCE – MARCH 22, 2018**

Keynote Sponsor (one available): \$2,500

- Exclusive signage rights with signage prominently displayed at the Keynote Session (pull-up banner to be supplied by sponsor by the advised deadlines)
- Verbal acknowledgement from CSCA as the Keynote Sponsor during Opening Remarks
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- Acknowledgement as the Keynote Sponsor on printed conference documents, including conference program and promotional flyers (if confirmed prior to print)
- An opportunity to hand out one (1) promotional item as attendees are entering the Keynote Session (supplied by sponsor by the advised deadlines)
- One (1) full page ad in conference program with your logo and 100-word sponsor description (valued at \$250)
- Two (2) complimentary tickets to the breakfast/lunch
- One (1) satchel insert (supplied by sponsor by the advised deadlines) (valued at \$100)
- One (1) free email blast to CSCA members containing any information regarding your company. Our mailing list includes over 1,500 school counselors, graduate students, and other professionals!
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Conference Lunch Sponsor (one available): \$2,500

- Exclusive signage rights with signage prominently displayed at the Conference Lunch (pull-up banner to be supplied by sponsor by the advised deadlines)
- Verbal acknowledgement from CSCA as the Conference Lunch Sponsor during the Opening Remarks
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- Acknowledgement as the Conference Lunch Sponsor on printed conference documents, including conference program and promotional flyers (if confirmed prior to print)
- An opportunity to place one (1) promotional item at each place setting at the conference lunch (supplied by sponsor by the advised deadlines)
- One (1) full page ad in conference program with your logo and 100-word sponsor description (valued at \$250)
- Two (2) complimentary tickets to the breakfast/lunch
- One (1) satchel insert (supplied by the advised deadlines) (valued at \$100)
- One (1) free email blast to CSCA members containing any information regarding your company. Our mailing list includes over 1,500 school counselors, graduate students, and other professionals!
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Breakfast Sponsor (one available): \$2,000

- Exclusive signage rights with signage prominently displayed at the Conference Breakfast (pull-up banner to be supplied by sponsor by the advised deadlines)
- Verbal acknowledgement from CSCA as the Breakfast Sponsor during the Opening Remarks
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)

- Acknowledgement as the Breakfast Sponsor on printed conference documents, including conference program and promotional flyers (if confirmed prior to print)
- One (1) full page ad in conference program with your logo and 100-word sponsor description (valued at \$250)
- Two (2) complimentary tickets to the breakfast/lunch
- One (1) satchel insert (supplied by sponsor by the advised deadlines) (valued at \$100)
- One (1) free email blast to CSCA members containing any information regarding your company. Our mailing list includes over 1,500 school counselors, graduate students, and other professionals!
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Conference Program Sponsor (one available): \$1,800

- Sponsor logo will appear on program front cover and full color ad on program back cover
- Verbal acknowledgement from CSCA as the Program Sponsor during the Opening Remarks
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- Acknowledgement as the Program Sponsor on printed conference documents, including conference program and promotional flyers (if confirmed prior to print)
- Two (2) complimentary tickets to the breakfast/lunch
- One (1) satchel insert (supplied by sponsor by the advised deadlines) (valued at \$100)
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Dessert Sponsor (one available): \$1,000

- Exclusive signage rights with signage prominently displayed at the Conference Dessert (pull-up banner to be supplied by sponsor by the advised deadlines)
- Verbal acknowledgement from CSCA as the Dessert Sponsor during the Opening Remarks
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- Acknowledgement as the Dessert Sponsor on printed conference documents, including conference program and promotional flyers (if confirmed prior to print)
- One (1) half page ad with your logo and 100-word sponsor description in conference program (valued at \$150)
- One (1) complimentary ticket to the breakfast/lunch
- One (1) satchel insert (supplied by sponsor by the advised deadlines) (valued at \$100)
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Platinum Sponsor: \$1,000

- **NEW! Designated "Hot Spot" in the Exhibition Hall for our Exhibit Hall Scavenger Hunt -- Counselors will need to come to your table to get a stamp on their Exhibit Hall Passport to win prizes!**
- Special recognition from CSCA as a Platinum sponsor during Opening Remarks and in the conference program
- One (1) full page ad in conference program with your logo and 100-word sponsor description (valued at \$250)
- Names of Platinum Sponsors displayed prominently on special custom signage
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- Two (2) complimentary tickets to the breakfast/lunch
- One (1) satchel insert (supplied by sponsor by the advised deadlines) (valued at \$100)
- Recognition on the CSCA Conference webpage with a link to your website
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Gold Sponsor: \$750

- **NEW!** Designated "Hot Spot" in the Exhibition Hall for our Exhibit Hall Scavenger Hunt -- Counselors will need to come to your table to get a stamp on their Exhibit Hall Passport to win prizes!
- Special recognition from CSCA as a Gold sponsor during Opening Remarks and in the conference program
- One (1) half page ad in conference program with your logo and 100-word sponsor description (valued at \$150)
- One (1) page insert stuffed in conference attendees' bags
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- One (1) complimentary ticket to the breakfast/lunch
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Silver Sponsor: \$500

- **NEW!** Designated "Hot Spot" in the Exhibition Hall for our Exhibit Hall Scavenger Hunt -- Counselors will need to come to your table to get a stamp on their Exhibit Hall Passport to win prizes!
- Recognition from CSCA as a Silver Sponsor in the conference program
- Your logo and 100-word sponsor description in conference program (valued at \$150)
- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (valued at \$250) (location choices offered on a first-come, first-served basis)
- One (1) complimentary ticket to the breakfast/lunch
- Recognition in pre-conference e-letter sent to over 1,200 CSCA members and affiliates

Exhibitor Package: \$250

- One (1) exhibition booth for exposure with attendees during Breakfast AND Lunch (location choices offered on a first-come, first-served basis)
- One (1) complimentary ticket to the breakfast/lunch

Full Page Ad: \$250

- Sponsor will receive a full page black and white ad in program

Half Page Ad: \$100

- Sponsor will receive a half page black and white ad in program

Stuffing in Conference Bag: \$100

- Stuffing will be added to attendees' conference bag
- The cost of stuffing supplies and shipping is at the cost of the vendor, not CSCA, and all materials must be received by CSCA no later than March 1st.